



TOWT : The low-carbon future

MEDIA KIT 2023

TOWT in a nutshell

TOWT – sailing transport, is a new-generation shipowner committed to decarbonizing shipping since 2011.

After several years of research and development, the first fleet powered by main propulsion is about to see the light of day, with a carrying capacity of around 1,100 tonnes per yacht.

At the same time, TOWT has also developed the ANEMOS label, enabling consumers to easily identify goods transported by cargo ships.

A powerful argument to convince shippers to opt for wind power, and thus envisage a real energy transition to meet the climate challenge.

Since 2022, we have been an official company with a mission.

Our mission, our values



Ambition

Change scale to take shipping into a profound energy transition.



Consistency

Acting realistically in relation to economic and logistical realities.



Humility

Giving shipping back its true value, both economically and in human terms.

Nos activités



Transport

Owners of cargo sailboats for freight and passenger transport. Capacity of 1,100 MT per yacht.
(Launch in 2024)



Certification

Via Anemos, a website accessible to customers and shippers, to track their products' journeys and carbon emissions.



Selling

Through our online store, sale of products transported by sail, including our The Answer brand (development planned for 2024).



Brokerage

Brokerage service for the use of work sailing ships. Shippers call on us to transport their products in a carbon-free way.



Key dates



Key figures



4,50 M€

thanks to impact crowdfunding



Already accomplished

> 1 M€

in revenues generated by 18 chartered sailing boat

> 1 M

products transported and Anemos certified

> 1 M€

invested in R&D detailed design studies

From early 2024

**+48
direct
jobs**

**2 400 mT
of CO2
per ship**

created (sailors + sedentaries), and numerous indirect jobs on construction sites, in mast construction, loader logistics, etc.

saved each year, in and out of Le Havre, in R&D detailed design studies

Discover our impacts



Where to find us?



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Our ressources



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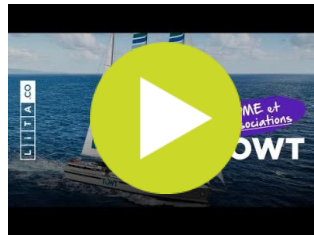
[Press releases and reviews](#)



 [Tracking ship construction](#)

They trust us

Over 2,200 people have decided to join TOWT, investing in the adventure of carbon-free transport.



Les actionnaires

Towt has attracted some twenty new shareholders, including the Swiss family office Après-demain, Groupe Idec Invest Innovation, Crédit Agricole Normandie Seine, as well as experts in renewable energies and shipping.

Melvin Da Costa, head of the GénérActions Planète (RA for Responsabilité et Action) initiative within Après-demain, which is dedicated to impact investments in the energy sector, is delighted to have found in Towt a company "which by its very nature meets this requirement, thanks to the 90% decarbonization of maritime transport".



Institutional support

- Le Havre Ville Portuaire Intelligente (HVPI) label
- Signatory of an incentive agreement with HAROPA Ports as part of the Environmental Ship Index (ESI) initiative set up in the Grands Ports Maritimes of Le Havre and Rouen to promote clean ports of call.
- First French shipowner to benefit from the green tax rebate
- First beneficiary of the internal guarantee issued by Bpifrance Assurance Export
- France's leading maritime recipient of Energy Savings Certificates (CEE)

Prizes and awards

- HAROPA's Best Green Shipping Line 2020 award
- Winner of the Agence de l'innovation pour les transports' Propulse program
- Winner of the Seine Axis Urban River Logistics call for tenders
- Ocean 2023 Innovation Trophy

